

CUSTOMER SERVICE SURVEY

Our vision is to bring added joy, well-being and value to people's lives.



Dear Customer,

Thank you for shopping at Greer's! We appreciate you being here today and want you to know we are striving to give you a **Greer's Gold Level Shopping Experience** each and every time you visit one of our stores. Please help us do a better job for you by taking a moment to answer the Customer Service Survey below. Your answers can help us identify areas we can improve upon. Completed survey may be dropped in the **Gold Box** at the store customer service desk or mailed to: Greer's, 2850 West Main Street, Prichard, AL 36612. You may also complete the **On-line Survey** at www.greers.com. Your **Gold Level Satisfaction** is our goal! We look forward to hearing from you.

Sincerely,
The Greer's Family, Management and Staff

Store Location visited? _____ Date of Visit _____

Please circle the answer that best indicates your satisfaction with the store visited.
1 would be extremely dissatisfied; 10 would be extremely satisfied.

Store atmosphere is fresh and inviting _____ 1 2 3 4 5 6 7 8 9 10
Employees are friendly and greeted me _____ 1 2 3 4 5 6 7 8 9 10
I found all the items (variety) I needed _____ 1 2 3 4 5 6 7 8 9 10
I feel the prices are fair and in line with competition _____ 1 2 3 4 5 6 7 8 9 10
I was satisfied with the Produce Department _____ 1 2 3 4 5 6 7 8 9 10
I was satisfied with the Meat Department _____ 1 2 3 4 5 6 7 8 9 10
I was satisfied with the Deli / Bakery Department _____ 1 2 3 4 5 6 7 8 9 10
I would recommend this store to others _____ 1 2 3 4 5 6 7 8 9 10
Advertised items were in stock and identified _____ 1 2 3 4 5 6 7 8 9 10
Cashiers were pleasant and professional with quick check out service _____ 1 2 3 4 5 6 7 8 9 10

If there were one or two main things we could do to improve our level of service to you, what would they be?

Are there items you'd like us to get for you? If so, please list them. _____

Was this your first visit to store? Yes _____ No _____

Name (optional) _____ Address _____
City _____ State _____ Zip _____ Email _____

*Please indicate your name above to be entered in our Customer Survey drawing for prizes.

Thank you for shopping with us!

*Greer's Food Tiger Stores serving you in Alabama: Broad Street, Navco Road, 1342 and 2980 Springhill Avenue, Florida Street in Mobile; 1010 N. Wilson Avenue and 1075 Hwy 45 in Prichard, Eight Mile, McIntosh, Millry, Coffeetown, Semmes, Bayou La Batre, and Grand Bay; Mississippi stores in Beaumont, Soso, New Augusta, Mt. Olive, Poplarville, Ellisville, State Line, Heidelberg, and Quitman, MS; and in Jay, FL. Greer's Market stores located in Fairhope, Grove Hill, Robertsedale, and Theodore, AL; Hurlay and Vanleave, MS; and Pensacola, FL. 31 Supermarkets to serve your needs.